

ORDER



Orders
Order / Rev: 186169
Alt Order #:
Product Desc: 181-League of Conservation Voters 10.1
Estimate: 2386
Flight Dates: 10/01/12 - 10/07/12
Original Date / Rev: 09/27/12 / 09/27/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Buying Time Media
Buying Contact:
Billing Contact: Kate Klebahn
 2715 M Street NW Suite 400
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/League of Conservation Voters
Demographic: A35+
Product Codes: PL23-Issue/Prop
Priority: P2
Revenue Codes: POL, POL, ISS

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID: MAJ
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/07/12	89	\$113,275.00	\$96,283.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	89	\$113,275.00	\$96,283.75	0.00
Totals	89	\$113,275.00	\$96,283.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/01/12	10/05/12	7News at 5AM	CA	5AM-530AM	11111--	:30	5	\$400.00	P3	0.00	NM	5	\$2,000.00
				7News at 5AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	11111--		5				\$400.00		0.00			
N 2	KMGH	10/01/12	10/05/12	7News at 530AM	CA	530AM-6AM	1-1-1--	:30	3	\$600.00	P2	0.00	NM	3	\$1,800.00
				7News at 530AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	1-1-1--		3				\$600.00		0.00			
N 3	KMGH	10/01/12	10/05/12	6-7A News M-F/KMGH	CA	6A-7A	11111--	:30	5	\$750.00	P3	0.00	NM	5	\$3,750.00
				6-7A News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	11111--		5				\$750.00		0.00			
N 4	KMGH	10/01/12	10/05/12	GMA M-F 7-9A / KMGH	CA	7A-9A	11121--	:30	6	\$850.00	P3	0.00	NM	6	\$5,100.00
				GMA M-F 7-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	11121--		6				\$850.00		0.00			
N 5	KMGH	10/01/12	10/05/12	9a-930a Right This Minute	CA	9a-930a	11111--	:30	5	\$500.00	P2	0.00	NM	5	\$2,500.00
				9a-930a Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	11111--		5				\$500.00		0.00			
N 6	KMGH	10/01/12	10/05/12	930a-10 Right This Minute	CA	930a-10a	11111--	:30	5	\$500.00	P2	0.00	NM	5	\$2,500.00
				930a-10 Right This Minute											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	11111--		5				\$500.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMGH	10/01/12	10/05/12	The View THE VIEW	CA	10A-11A	11111--	:30	5	\$1,000.00	P1	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	11111--			5		\$1,000.00		0.00				
N 8	KMGH	10/01/12	10/05/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P	11111--	:30	5	\$800.00	P1	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	11111--			5		\$800.00		0.00				
N 9	KMGH	10/01/12	10/05/12	The CHEW The CHEW	CA	1157A-1P	11111--	:30	5	\$600.00	P1	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	11111--			5		\$600.00		0.00				
N 10	KMGH	10/02/12	10/04/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm	- 1- 1- - -	:30	2	\$700.00	P2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- 1- 1- - -			2		\$700.00		0.00				
N 11	KMGH	10/01/12	10/05/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	11111--	:30	5	\$800.00	P2	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	11111--			5		\$800.00		0.00				
N 12	KMGH	10/01/12	10/05/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	11111--	:30	5	\$1,000.00	P3	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	11111--			5		\$1,000.00		0.00				
N 13	KMGH	10/01/12	10/05/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	11111--	:30	5	\$3,400.00	P1	0.00	NM	5	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	11111--			5		\$3,400.00		0.00				
N 14	KMGH	10/01/12	10/05/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	11111--	:30	5	\$3,400.00	P2	0.00	NM	5	\$17,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	11111--			5		\$3,400.00		0.00				
N 15	KMGH	10/01/12	10/04/12	Nightline Nightline	CA	1037P-1103P	1111- - -	:30	4	\$1,400.00	P2	0.00	NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	1111- - -			4		\$1,400.00		0.00				
N 16	KMGH	10/03/12	10/03/12	Presidential Debate Presidential Debate/KMGH	CA	Presidential Debate - W- - - -	- - W- - - -	:30	1	\$7,500.00	P3	0.00	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- - W- - - -			1		\$7,500.00		0.00				
N 17	KMGH	10/06/12	10/06/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A	- - - - - S-	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- - - - - S-			1		\$300.00		0.00				
N 18	KMGH	10/06/12	10/06/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A	- - - - - S-	:30	1	\$650.00	P2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- - - - - S-			1		\$650.00		0.00				
N 19	KMGH	10/06/12	10/06/12	ABC College FB -Afternoon ABC College FB-Afternoon	CA	130P-5P	- - - - - S-	:30	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- - - - - S-			1		\$4,000.00		0.00				
N 20	KMGH	10/06/12	10/06/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p	- - - - - S-	:30	1	\$650.00	P2	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- - - - - S-			1		\$650.00		0.00				
N 21	KMGH	10/06/12	10/06/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P	- - - - - S-	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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N21	KMGH	10/06/12	10/06/12	10P NEWS - SAT 10P NEWS (SAT)	CA	10P-1037P -----S-	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		1		\$1,000.00			0.00			
N22	KMGH	10/07/12	10/07/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A -----S	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1		\$300.00			0.00			
N23	KMGH	10/07/12	10/07/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A -----S	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1		\$350.00			0.00			
N24	KMGH	10/07/12	10/07/12	THIS WEEK w/George SCA This Week	CA	8A-9A -----S	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1		\$1,200.00			0.00			
N25	KMGH	10/07/12	10/07/12	SUN 4PM 4PM - SUN	CA	4P-430P -----S	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1		\$300.00			0.00			
N26	KMGH	10/07/12	10/07/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P -----S	:30	1	\$850.00	P2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1		\$850.00			0.00			
N27	KMGH	10/01/12	10/07/12	10P News / KMGH 10P NEWS	CA	10-1037P 11111-1	:30	6	\$2,600.00	P2	0.00	NM	6	\$15,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	11111-1		6		\$2,600.00			0.00			
N28	KMGH	10/07/12	10/07/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P -----S	:30	1	\$850.00	P2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S		1		\$850.00			0.00			
N29	KMGH	10/06/12	10/06/12	SAT LF 1037P SAT LF 1037P	CA	1037P-1137P -----S-	:30	1	\$75.00	PREE	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----S-		1		\$75.00			0.00			
Totals													89	\$113,275.00